



PRESENTS THE

37th Canadian Bull Congress



January 19 & 20, 2024

Camrose Regional Exhibition

2024 Exhibitor Handbook

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Canadian Bull Congress is a two-day community event held annually in partnership with the Camrose Regional Exhibition. The Canadian Bull Congress is one of the longest running signature events of the Camrose Regional Exhibition. This exciting event gathers purebred breeders, cattlemen, exhibitors, and the community. Canadian Bull Congress is your opportunity to profit but more than that it is an opportunity for friendly competition, building community, and engaging in commerce. This year, 2024, marks the 37th Annual Canadian Bull Congress!

This leading-edge non-profit event regularly boasts attendance of more than 7,500 visitors, from across Canada and internationally. Approximately 12 different cattle breeds are represented at the event annually, along with 250+ livestock exhibitors and product/service-related exhibitors.

Canadian Bull Congress recognizes the importance of hands-on education in the beef and agriculture industries. At Canadian Bull Congress, younger generations are able to participate in youth programming every year.

Competition, Community, Commerce

2024 Safety Statement

Canadian Bull Congress will operate under a code of Safety Practices to ensure that animals are confined to designated areas and are kept under supervision at all times. It is essential that visitors and exhibitors share safety responsibility and that they respond by playing their part in keeping children at a safe distance from the animals and machinery.

Total commitment to safety from exhibitors and visitors in cooperation with the Barn Boss, Canadian Bull Congress Show Management and Security will ensure that there is no accident or mishap to spoil the success of the show. While every care is taken in the organization of the Canadian Bull Congress, Camrose Regional Exhibition and the City of Camrose cannot accept any liability whatsoever for any accident, injury or loss sustained by any person exhibiting or attending the show in any capacity, however caused.

Fundraising Beneficiary

Camrose Regional Exhibition will be the beneficiary of all fundraising efforts at the 2024 Canadian Bull Congress.

Learn more about the CRE at:
<https://cre.ab.ca/about-cre/>



Program of Events

Wednesday, January 17, 2024

noon – 5p.m. - Large equipment move-in

Thursday, January 18, 2024

8a.m. – 7p.m. – Exhibitor Move-in

Friday, January 19, 2024

7:30a.m. – 9:30a.m. Exhibitor Breakfast

9a.m. Show Opens

11a.m. Show Ring

- Junior Bull Show
- Showmanship Class
- 4-H Heifer Project Show
- Junior Heifer Show
- Single Purebred Heifer Show

5p.m. Show Closes

6:30p.m. - 8p.m. Zoetis Evening Networking Event

Saturday, January 20, 2024

7:30a.m. – 9:30a.m. Camrose County Exhibitor Breakfast

9a.m. Show Opens

11a.m. Show Ring

- Mature Bull Show
- Pen of Three Bull Show
- Ranchers' Choice
- Single Bull Show
- CRE 50/50 Raffle Draw

11a.m. Show Barn

- Junior Marketing Competition

The Zoetis logo features the word "zoetis" in a lowercase, orange, sans-serif font. The letter "z" is stylized with a curved underline that extends under the "o".The Camrose County logo consists of a stylized blue and green arc on the left, followed by the words "CAMROSE" and "COUNTY" in a bold, blue, sans-serif font, stacked vertically.The AFSC logo features a green, 3D-style square icon with horizontal lines on top, positioned above the letters "AFSC" in a bold, brown, sans-serif font.

11a.m. **AFSC Producer Hot Luncheon**

5 p.m. - **Show Closes**

Event Information

Admission

\$5.00 Tickets can be purchased online at the time of entries, or at the door.

Facility

Barn B: Show ring and photo area with coffee and desserts being served.

Main Arena: Livestock stalling and Agri-Business Trade Exhibitors.

Show Personnel

Show Manager

Tegan Thompson

Barn Boss

Carol High

Livestock Manager

Jacob Onyschuk

Announcer

Janet Kerr

Photographers

Seven D Media and Terry Pederson.

All photos are property of Canadian Bull Congress. Canadian Bull Congress reserves the right to use any photos for marketing and promotional purposes. Exhibitors will be able to purchase photos directly from the photographer. Photos are not available from Canadian Bull Congress.

Move-In Details

Large equipment move-in: Wednesday, January 17: noon – 5p.m.

Agri-Business Trade Show move-in: Thursday, January 18: 8a.m. – 7p.m.

Cattle Exhibitor move-in: Thursday, January 18: 8a.m. – 7p.m.

Move-Out Details

January 20, 5p.m. show closes and tear out can start.

No early dismantle permitted.

All Exhibitor move-out must be completed by January 21 at noon.

Gates on Exhibition Drive will be opened at 5p.m. on Saturday for move-out.

Show Office Hours

January 17: noon – 5p.m.
January 18: 8a.m. – 7p.m.
January 19 & 20: 8a.m. – 7p.m.
January 21: 9a.m. – noon

Event Site Information

Exhibitor Access Gate

Main Entrance on the west end of the parking lot is the only exhibitors' gate to use – for both move-in, and the event days.

Truck & Trailer Parking

Vehicle passes will be in your packages and MUST be visible at all times in order to gain access/park in the back of the CRE facility in designated areas. Once an exhibitor has unloaded, all trailers and trucks are to be parked in the designated areas only. No blocking of doorways or driveways – violators will be towed at the owner's expense.

Exhibitor Packages

Exhibitor Packages will be available for pickup at the Show office, located in the lobby of the CRE AgriCentre, starting on Wednesday, January 17.

Exhibitor Access Passes

Two Exhibitor Passes are provided to each exhibitor.
Exhibitors using the Exhibitors' Gate during the event must present pass/vehicle passes to gate attendants. Additional passes will be issued at \$5.00 each.

Authority of Officials

The Directors and Show Officials shall be, at their discretion, able to bar any exhibitor or any animals from participating in the 2024 Canadian Bull Congress program given just cause. All protests must be submitted in writing with a \$100.00 fee attached and addressed to the Canadian Bull Congress Show Management.

Accommodations

Norseman Inn - Host Hotel

Toll Free 1-877-477-9171 or (780) 672-9171

6505-48 Avenue, Camrose

www.norsemeninn.com

All occupancy: \$99 + taxes

Please be sure to book at least two weeks in advance of the show.

After that date, the rooms will be released to the general public.



EXHIBITOR BREAKFAST

Friday, January 20 7:30 a.m. - 9:30 a.m.



CAMROSE COUNTY

EXHIBITOR BREAKFAST

Saturday, January 21 7:30 a.m. to 9:30 a.m.

Event Sponsors

As of date handbook is published.

Presenting



Platinum



Diamond



Gold & Silver



Industry Friends



Media Partners





WE'LL BUILD GROWING BUSINESSES TOGETHER.

Our industry stands ready to meet the challenges and opportunities of the future. With innovation and drive, we will find new approaches, develop new techniques and grow agriculture in Alberta.

PROUD TO GROW AGRICULTURE IN ALBERTA

AFSC.ca



Agri-Business Trade Show & Pricing

Booth Pricing

10x10, \$5.00sq ft = \$500.00 + \$25.00 GST = \$525.00

10x20, \$4.80sq ft = \$960.00 + \$48.00 GST = \$1008.00

10x30, \$4.50sq ft = \$1350.00 + \$67.50 GST = \$1417.50

20x20, \$4.00sq ft = \$1600.00 + 80.00 GST = \$1680.00

Bulk outside space is available at \$0.50sq ft to exhibitors who have purchased indoor space.

Booth Location

Agricentre Arena will house both livestock and Agri-Business Trade Exhibitors. Bull Congress Show Management reserves the right to relocate exhibits if adjustments to the floorplan are required.

What's Included

- Two (2) – folding chairs.
- One (1) – 8' table with black linens.
- One (1) – power outlet.
- Two (2) – Exhibitor Passes, additional passes can be purchased at the Show Office.
- Free WIFI network available.

Online Entries

Agri-Business Trade Show Exhibitor Applications are accepted online, [here](https://form.jotform.com/232638202155248).
(<https://form.jotform.com/232638202155248>)

Important Notes

1. Priority will be given to livestock equipment, supplies and agriculture focused business services and associations.
2. Displays, booth signage & products should be professional and well-presented.
3. Booths require staffing during the hours of operation.
4. Exhibitors are not permitted to do business outside of their allocated booth space.

Insurance

Confirmation of liability insurance is mandatory; please have the completed insurance papers accompany all entries and registrations. Agri-Business Trade Show Exhibitors coverage is from January 17, 2024 to January 22, 2024 (for large equipment covering mandatory early move-in).

Entry Closing Dates for all **trade show exhibitors: December 31, 2023.**

All cheques are payable to: **Camrose Regional Exhibition**

Mail to:

Camrose Regional Exhibition
4250 Exhibition Drive
Camrose, AB T4V 4Z8

E-transfers to:

tammyw@cre.ab.ca
(Password required)

FETAL PROTECTION

THE CORNERSTONE OF A
PRODUCTIVE HERD

Bovi-Shield[®]
GOLD FP[®] 5

CattleMaster[®]
GOLD FP[®] 5

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zoetis

Cattle Exhibit Space & Pricing

Insurance papers, show entry forms, livestock registration papers and farm information sheets are required no later than **December 15, 2023**, in order to be accepted. Late entries will be assessed \$100.00 administration fee. Payment in full by December 16, 2023 is required for entries to be considered accepted. ***Cancellations of space and entries after December 16, 2023 are non-refundable and non-transferable. Completed entries will be accepted on a first-come first-served basis.***

Please direct all livestock entry related questions to JACOB ONYSCHUK

email - jacob.onyschuk@gmail.com

call or text 780-292-0057

Private Breeder Stalling

(Applies to Juniors/4-H crossing over into Purebred Heifer Show/Ranchers' Choice)

10' panel = \$260.00 + \$13.00 (GST) = \$273.00

Outside (Overnight) Stalling

For night tie-out, indoor space must be purchased.

10' panel = \$30.00, GST included

Bedding will be supplied.

Breed Associations

10' x 10' = \$200.00 + \$10.00 (GST) = \$210.00

10' x 20' = \$310.00 + \$15.50 (GST) = \$325.50

Breed associations must have a booth if they wish to display an animal.

Male animals only to be represented. Only one animal may be displayed.

Breed Associations can apply [here](https://form.jotform.com/232637890089266). (<https://form.jotform.com/232637890089266>)

Junior Stalling

(Applies only to those entering Junior Shows or Junior and 4-H)

10' panel = \$150.00 + \$7.50 (GST) = \$157.50

Insurance

Confirmation of liability insurance is mandatory; have the completed insurance papers accompany all entries and registrations. Exhibitors require coverage from January 18, 2024 to January 21, 2024 inclusive.

Payment

Payment in full, insurance papers and all other entry papers that are applicable must be submitted by December 16, 2023.

Late and incomplete entries will be assessed a \$100.00 administration fee. Confirmation for acceptance of entry will be emailed to exhibitors.

All cheques are payable to: Camrose Regional Exhibition

Mail to:

Camrose Regional Exhibition
4250 Exhibition Drive
Camrose, AB T4V 4Z8

E-transfers to:

tammyw@cre.ab.ca
(Password required)

Please direct all livestock entry related questions to JACOB ONYSCHUK

Email - jacob.onyschuk@gmail.com

Call or text 780-292-0057

Privacy Policy

Corporate names and booth locations will be published and shared publicly – on-line and in marketing collateral, including but not limited to: company name, website, addresses and business categories. Canadian Bull Congress does not sell or share Personal or Corporate Business information with affiliates.

Rules & Regulations

Interpretation of Rules and Regulations: Management reserves the right to make such changes, amendments and additions to the rules and regulations as shall be considered necessary to the proper conduct of the Show. Interpretation of the rules and regulations shall rest with the Management and their decision will be final.

Private Treaty

Canadian Bull Congress is a private treaty sale; we ask that all sales be handled with professional conduct and that all registration papers be transferred to buyers in a timely manner.

Entries

Please direct all livestock entry related questions to JACOB ONYSCHUK

Email - jacob.onyschuk@gmail.com Call or text 780-292-0057

Online Entries

All entries are on a first-come first-served basis. ***Entries are only available online.***

Entries close December 15, 2023.

Late Entries

Entries received after the posted entry deadline will be accepted at the show management's discretion and subject to a \$100 late fee per entry.

Refund of Entry Fees

Cancellation of space is non-refundable and non-transferable after December 16, 2023.

Substitutions

Substitutions will be permitted until 5 p.m. January 18, 2024. A substitution fee of \$50.00/substitution will be required at time of submitting the substitution request.

Entry Numbers

All entries in livestock classes will be assigned an entry number. Canadian Bull Congress will provide corresponding number cards for each entry. Exhibitors must visibly display the number provided when entering the ring for competition or judging.

Classes

No restriction on the number of animals an exhibitor can enter into the show unless otherwise stated. Show Management will split the classes at their discretion; animals will be listed in each class by age, youngest to oldest

Booth Exhibit Space

Booth Space & Decor

Each exhibit (trade show and livestock) shall be installed so as not to obstruct the view of, or interfere with, the exhibit (space) of others. All exhibit structures, activities, displays, etc. **MUST**



be confined within the limits of the space purchased and assigned. Any exhibitors who stretch the boundaries of space purchased with placement of products/displays, tack boxes, etc. outside of your purchased area will have said item(s) removed from the space. There will be no exceptions. No subletting of booth space without prior written consent from Show Management.

Cancellation of Space

Cancellation of space is non-refundable and non-transferable after December 16, 2023. Payment and insurance papers must accompany your entry. See information and insurance papers available on the website.

Liability & Insurance

1. The Exhibitor will hold the Management harmless from any damage, expense or liability arising from any injury or damage to said Exhibitor, his agents, servants or employees, or to the property of the said Exhibitor occurring in the said building or the approaches and entrances thereto.
2. If the Exhibitor fails to comply in any respect with the Contract and Rules and Regulations, all rights of the Exhibitor hereunder shall cease and terminate and Management may thereupon rent said space.
3. The Exhibitor's property shall be placed on display and exhibited at his risk and the Management assumes no responsibility for damage thereto.
4. The Exhibitor is responsible for the placement and cost of insurance related to his participation in the Show.
5. The Exhibitor agrees that no display will be dismantled or goods removed during the entire Show, but will remain intact until closing. Exhibitors are responsible for security of their exhibits upon closure of Show. Failure to comply will result in forfeit of prize monies and refused entry into future Shows. (Livestock/Trade).
6. Exhibitors are liable for any damage caused to buildings, floors, walls or columns, or to standard booth equipment, or to other exhibitor property.
7. The Exhibitor shall undertake to maintain qualified personnel in their display during the Show hours.

Food & Beverage

Exhibitors are not permitted to sell any food or beverages in their exhibit area unless approved in writing from Canadian Bull Congress Show Management.

Materials Handling & Storage

Exhibitors are responsible for storing any needed equipment and materials within their purchased booth space, no additional storage will be provided on-site.



All goods shipped to this Show must be clearly marked with the name of the Exhibitor. The Management assumes no responsibility for loss or damage to goods before, during or after the Show

Electrical Equipment

Only CSA approved electrical items; wiring and extension cords should be used. Avoid running wiring or extension cords across aisles or near wet surfaces.

Aerosol Free Zone

Marshaling areas around the show rings are an aerosol free zone. Fitting of livestock is to be contained within the livestock stalling aisles or designated blocking chute areas.

Facility Access

Arena Lock Down: 11:00 p.m. on Thursday and Friday. Anyone staying later must make arrangements with the Barn Boss.

Facility Rules

No dogs are permitted in any CRE facility, unless clearly identified as a service companion. Alcohol consumption is only allowed in the licensed areas. No outside liquor allowed. No smoking in any CRE facilities

Animal Identification

Canadian Cattle Identification Agency (CCIA)

All animals entered into the CBC must be tagged with a CCIA approved tag.

Registration Papers

All show animals entered into any show will have their information randomly checked at time of entry to ensure the information provided is correct.

Registration papers are not compulsory for animals ONLY on display, but it's recommended to still have the papers at the show.

Animal Care & Welfare

Animals must be halter broken. Pre-clipping is allowed. Neck ropes are required for all animals.

No weighing of animals will be done at the event.

Any exhibition animals leaving prior to Saturday at 5 p.m. will forfeit any prizes or monies won and will not be accepted into any future shows.



Unethical Fitting of Livestock

Any tampering altering or abuse may be reported to the Regulation Infraction Database, North American Livestock Show & Rodeo Managers Association and Alberta Foundation for Animal Care.

Treatment of Animals

All animals must be free from all infectious and contagious diseases

Abuse of the animals in any form will not be accepted. Any violation of this rule will result in immediate disqualification of the Exhibitor with no recourse and is subject to further disciplinary action determined by Canadian Bull Congress Show Management.

Veterinary Service

At any time after an animal arrives at Camrose Regional Exhibition grounds, all treatments involving the use of drugs and/ or medications for the sole purpose of protecting the health of the animal shall be administered by a licensed veterinarian.

Veterinarians are on site or on call at all times during Canadian Bull Congress. In the interest of keeping a healthy environment, the show veterinarian will monitor livestock throughout the show and if an unhealthy animal is identified, it shall be treated or dealt with in accordance with instructions from the official Show Veterinarian or on orders from the Show Management Team.

Arrival / Departure

No vehicles will be allowed to enter the Arena Barn during move-in/ move-out or otherwise. Once vehicle(s) are unloaded/ loaded, the Exhibitor(s) shall move it to the designated parking area promptly. All vehicles are asked to follow the directions of the Barn Boss.

Stalling Information

Animals from each contributor will be stalled together.

Stalling will be assigned after entries close and upon receipt of payment, insurance papers and all entry and registration forms.

Barn Boss

Allocation of space is at the absolute discretion of the Canadian Bull Congress. The Barn Boss will have your assigned stalling information upon arrival. The Barn Boss will be identifiable to exhibitors and shall be the person(s) who handles all exhibitor inquiries, disputes, vet calls, etc.

Bedding & Feed

An initial bedding of wood chips will be supplied for exhibitors. Cattle exhibitors not requiring chips must inform the Show Management at time of entry.



Clipping Chutes

Clipping is to be done in designated areas only.

Wash Racks

Exhibitors must respect all other exhibitors when using the wash racks. Priority is given to exhibitors preparing for their shows on the designated day. All exhibitors will be allotted the wash rack space on a first come first serve basis.

Clean Up & Removal of Manure

Exhibitors are requested to keep aisles and surrounding areas clean. All exhibitors are asked to do their part in keeping our barn areas clean. If your animal drops manure in the aisles, ensure it is cleaned up promptly. Exhibitors are asked to bring their own wheelbarrows or carts to remove their manure from their stall areas throughout the duration of the show. It must not be piled in the aisles of the barn.

Tie-Outs

Tie-outs are located at the west end of Main Arena. Space is limited and must be pre-purchased with your entry forms. **Neck ropes are necessary for all animals and are compulsory in Tie-outs.** Animals must rove overnight in a private trailer or in outside tie outs. Outside stalls will be tagged with the exhibitor's farm name. No gates will be supplied in tie-outs.

Judging

Show Regulation

The showing of livestock will be under the jurisdiction of the association that governs that species of livestock or breed of animal. No persons other than judges, the officials and attendants holding the animals being exhibited will be allowed in the show ring during judging. Order of classes for shows will be determined by show management.

Time of Judging

Show Management will produce Show Sheets with time of show and class listings. Any entry not presented in the show ring at the time the section and class are scheduled will be disqualified.

Duties of the Judge

After each section is judged, the judge shall sign all judging sheets. The clerk shall ensure these sheets are picked up and returned to the show office as soon as they are completed; failing to do so will result in the results not being calculated or published.



Decision of the Judges

The decision of the judge(s) shall be the final in all cases. In cases where fraud, misrepresentation, error or collusion is discovered after placings are declared, Show Management may make the decision regarding the final placement; from those decisions the placings will be final.

Animal Disqualification

If any exhibited animal is disqualified, no animal next in line shall move up. Only in the case of the Grand Champion animals' disqualification will advancement of the Reserve Grand Champion animal will be considered. Show Management may make a decision regarding this advancement, from whose decision there will be no appeal.

Show Information & Awards

Awards & Prizing

Cash prizing will be issued by cheque on-site by Show Management. Cheques will be issued to the registered Farm.

Please direct all livestock entry related questions to JACOB ONYSCHUK

Email - jacob.onyschuk@gmail.com

Call or text 780-292-0057

Ranchers' Choice – Single Bull Calf Show

Prize Money Champion – \$1,000, Reserve Champion – \$600

Show Entry Fee \$25

1. General Rules & Regulations are applicable.
2. Show is open to all 2023 Bull Calves.

Pen of Three Bull Show

Prize Money Champion – \$600, Reserve Champion – \$350

Show Entry Fee \$25, per pen

Rules and Regulations

1. All General Rules & Regulations are applicable.
2. Show is open to all 2023 Bull Calves.
3. A show unit consists of three animals (bulls) owned by one owner (individual or company).



Single Purebred Heifer Show

Prize Money Champion – \$500, Reserve Champion – \$300

Show Entry Fee \$25

Rules and Regulations

1. All General Rules & Regulations are applicable.
2. Open to all 2023 calendar year purebred heifer calves.
3. Any heifer shown under the 4-H (Purebred) Heifer Project CAN be shown in the single purebred heifer show, however 4-H insurance and 4-H stalling will not be applicable. A heifer stall must be purchased and liability insurance must be provided. Purchased heifer stalls are not located beside private breeder stalls.

Mature Bull Show

Prize Money Champion – \$500, Reserve Champion – \$300

Show Entry Fee \$25

Rules and Regulations

1. All General Rules & Regulations are applicable.
2. Open to bulls born in 2022 and prior.
3. All mature bulls will be stalled, however at the discretion of the Barn Boss; if the animal is or becomes unruly, it will be his sole discretion to gate or remove the animal. The Barn Boss's decision will be final.

Junior Bull Show

Prize Money Champion – \$500, Reserve Champion – \$300

Show Entry Fee \$25

Rules and Regulations

1. All General Rules & Regulations are applicable.
2. Open to exhibitors 21 years of age or younger as of January 1, 2024.
3. Bulls must be owned by the exhibitor. Bull must be registered in the exhibitor's name.
4. Open to bulls born in 2023.
5. Classes will be split by breed. First and Second advance to the Championship Class. If there is not enough of one breed to make a class, breeds may be mixed to make a class.
6. Animal(s) can enter Rancher's Choice. Entry fee must be paid for each separate show.
7. Exhibitors may enter more than one bull. Keep in mind that they may be in the same class.
8. Bulls can be stalled with your farm unit, otherwise you must purchase Junior Stalling or Private Breeder Stalling. Junior Stalling is only applicable if you only enter Junior/4-H shows, otherwise Private Breeder Stalling applies.



Junior Heifer Show

Prize Money Champion – \$500, Reserve Champion – \$300

Show Entry Fee \$25

Rules and Regulations

1. All General Rules & Regulations are applicable.
2. Open to exhibitors 21 years of age or younger as of January 1, 2024.
3. Heifers must be owned by the exhibitor. Purebreds must be registered in the exhibitor's name. Commercial heifers, a bill of sale or CCIA birth certificate.
4. Open to purebred and commercial heifers born in 2023.
5. Classes will be split by breed and commercial. First and Second advance to the Championship Class. If there is not enough of one breed to make a class, breeds may be mixed to make a class.
6. Animal(s) can be shown in the 4-H Show if it's the exhibitor's 4-H project. They also can be shown in the Single Purebred Heifer Show. Entry fee must be paid for each separate show.
7. Exhibitors may enter more than one heifer. Keep in mind that they may be in the same class.
8. Heifers can be stalled with your farm unit, otherwise you must purchase Junior Stalling or Private Breeder Stalling. Junior Stalling is only applicable if you enter Junior/4-H shows, otherwise Private Breeder Stalling applies.

4-H Heifer Project

Prize Money Champion – \$500, Reserve Champion – \$300

Show Entry Fee \$25 (+ \$50 Stalling fee + 2.50 GST) = \$77.50 total

Rules and Regulations

1. All General Rules & Regulations are applicable.
2. Open to 4-H members only.
3. 2023 calendar year 4-H heifer projects only.
4. Animals must be halter broken.
5. Animals will be housed in the Agricentre in shared 4-H stalling.
6. Animal must be tagged with a current 4-H tag/purebred tattoo – if it is a purebred heifer, registration numbers and herd letters must be listed on your entry.
7. Any heifer shown under the 4-H Heifer Project can be shown in the single purebred heifer show or Junior if applicable, however you must purchase a Jr. Stalling or Private Breeder Stall, depending on your show entries.
8. Registration number and herd letters must be on entry form.



9. You must provide proof of farm liability insurance as 4-H insurance does not apply. For example, if you enter both 4-H/Purebred shows, you are not eligible to stall in 4-H stalling and your own insurance must be provided.
10. Heifers can be stalled in private breeder stalls under the family farm or company name, otherwise stalling must be purchased by the exhibitor.

Showmanship Class

Prize Money First – \$150, Second – \$100, in each class

Show Entry Fee - \$10

There is no entry fee. Members will advance to the showmanship finals from the conformation classes. There will be three final showmanship classes. Age classes may change depending on entry numbers.

Junior Class – 11 years old and younger as of January 1, 2024

Intermediate Class – 12 to 14 years old as of January 1, 2024

Senior Class – 15 to 20 years old as of January 1, 2024

NEW!!!

Junior Marketing Class

Prize Money Each division Champion will receive – **\$1,000.00**

Show Entry Fee - \$50.00

Members will compete to be the best at 'selling' their animal. No animal will actually be sold. Competitors will have a time frame as to when to expect the 'buyer' (judge) to arrive at their stall. The 'buyer' will be evaluating the members ability to display, promote, and convince the 'buyer' that they should 'buy' the competitor's animal. The member from each age division that does the best job will be awarded the prize! Once a competitor has won an age division they will not be able to compete in that age division in future years.

Junior Class – 11 years old and younger as of January 1, 2024

Intermediate Class – 12 to 14 years old as of January 1, 2024

Senior Class – 15 to 20 years old as of January 1, 2024

Please direct ALL livestock entry related questions to JACOB ONYSCHUK

email - jacob.onyschuk@gmail.com

call or text 780-292-0057



2024 Canadian Bull Congress Marketing Competition



Competitors Name _____

Sales Pitch (50%)

E V G N

Introduction and welcome to the stall				
Information provided regarding animal is pertinent				
Information provided is accurate and believable				
Exhibitor creates a comfortable potential buying experience				
Is the conversation leading to you wanting to buy the animal?				
Is the price realistic or reasonable for the animal that is being offered?				
If animal doesn't sell - are you leaving with anything to encourage you to not forget about the opportunity?				
Any additional/supplemental information provided. - Flyer, brochure, catalogue etc				
Does the exhibitor go above and beyond to display the animal - pull from stall for walk? etc				

Stall Display (30%)

Cleanliness of stall				
Respectful of neighboring exhibitors space				
Organization of tack				
Display signage				

Animal Presentation (15%)

Animal is clean and well kept				
Animal is being displayed to the best of exhibitors ability				

Exhibitor (5%)

Exhibitor is dressed appropriately and professionally				
Wearing show harness and accurate show number for sake of competition				

Judges Comments

E = Excellent
V = Very Good
G = Good
N = Needs Improvement



Insurance Information

What is liability insurance and why is it important?

Liability insurance covers claims made against you by third parties who allege that something you did or failed to do caused them some kind of bodily injury or property damage. The insurance protects you in two ways:

- It will pay amounts you owe to a third party because of court judgment or an out-of-court settlement of a claim.
- It will provide you with a legal defense when a claim is made against you, regardless of whether you were negligent or not.
- If you do not have liability insurance when a claim is made against you, you must pay your own legal costs and, if you are found liable, you will have to pay the settlement/judgment. The legal costs involved in fighting a claim can be substantial and, in today's legal climate, claim settlements and awards are becoming even larger. Without insurance, you will have to use your assets to cover those costs.

Why does Camrose Regional Exhibition care about your liability insurance?

We want to make sure that both you and the CRE are protected against claims that may arise from your participation in the Canadian Bull Congress. We believe that if you do not have liability insurance in place while you are on our premises, CRE's liability risk is increased.

It is possible that your activities at the Canadian Bull Congress could result in someone getting injured or having property damaged, and then suing you. Some examples might be if your animal kicks a child passing by the stall and causes a serious injury, or if your animal gets loose on the way to the trailer and damages a vehicle.

Lawyers typically name as many parties as possible in a lawsuit, so it is very likely that the CRE would be named in a suit against you, simply because the incident took place on our premises, even though we had nothing whatsoever to do with the incident (this is called 'vicarious liability'). If the lawsuit is successful on the basis that, for example, you negligently failed to control your animal, a judgment will be awarded to the injured person.

A legal principle called 'joint and several liability' means that every party named in the lawsuit could become responsible to pay the judgment awarded even if the finding of negligence was solely against one. The effect of that, if you have either no liability insurance or insufficient coverage to pay the award and legal fees, is that the other parties who were named may end up paying the cost of your negligence. If that obligation were to fall on the CRE, our insurer may be required to pay and can then take action against you and your assets to recover what it has had to pay.

Why does the CRE and City of Camrose wish to be named as Additional Insured on your policy?

To ensure that, if the CRE and City of Camrose is named in a lawsuit against you alleging that your negligence caused the injury or damage, CRE is protected against vicarious liability as was explained above.

This only applies if there is no negligence on the part of the CRE.



Naming the CRE and City of Camrose as Additional Insured on your policy does not mean that you will be insuring the CRE's negligence. Note that naming the CRE as 'Additional Insured' is very different from 'Additional Named Insured'.

If your insurance agent has questions, please have them call the CRE at 780-672-3640 for clarification.



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TO BE COMPLETED BY YOUR INSURANCE AGENCY
CERTIFICATE OF INSURANCE



This is to certify to Camrose Regional Exhibition that the insurance policies shown below are in effect.

Named Insured _____ Agent/Broker _____
 Address _____ Address _____

Description of Named Insured's operations to which this certificate applies _____
 Dates of the event to which this certificate applies _____

SCHEDULE OF COVERAGE

Limit Required	<input type="checkbox"/> \$1,000,000	<input type="checkbox"/> \$2,000,000	<input type="checkbox"/> \$5,000,000	<input type="checkbox"/> \$10,000,000	
		Insurer	Policy Number	Effective Date	Expiry Date
A. Personal Liability	_____	_____	_____	_____	_____
B. Farm Liability	_____	_____	_____	_____	_____
C. Business Liability	_____	_____	_____	_____	_____
D. Automobile Liability	_____	_____	_____	_____	_____
E. Excess/Umbrella Liability	_____	_____	_____	_____	_____

PARTICULARS OF COVERAGE

(Describe by indicating applicable coverage features and amount of insurance.)

	Limits of Liability
A. Personal Liability	\$ _____ Inclusive Limit
B. Farm Liability	\$ _____ Aggregate each policy period (if applicable)
C. Business Liability	\$ _____ Aggregate for Products/completed operations
<input type="checkbox"/> Occurrence Form <input type="checkbox"/> Claims Made Form <input type="checkbox"/> Products and Completed Operations <input type="checkbox"/> Independent Contractors <input type="checkbox"/> Broad Form Property Damage <input type="checkbox"/> Occurrence Property Damage <input type="checkbox"/> Blanket Contractual Liability <input type="checkbox"/> All Risks Tenants Legal Liability	<input type="checkbox"/> Non-owned Automobile Liability <input type="checkbox"/> Liquor Liability <input type="checkbox"/> Personal Injury <input type="checkbox"/> Employee As Additional Insureds <input type="checkbox"/> Employer's Liability <input type="checkbox"/> Contingent Employer's Liability <input type="checkbox"/> Medical Payments <input type="checkbox"/> Cross Liability
D. Automobile Liability	\$ _____ Inclusive Limit
E. Excess/Umbrella Liability	\$ _____ Excess of Business Liability Coverage shown above
<input type="checkbox"/> Follows Form of Primary General Liability <input type="checkbox"/> SPF 7 – Excess Automobile Liability	\$ _____ Excess of Automobile Liability Coverage shown above

The Undersigned hereby represents to Camrose Regional Exhibition that the above policies are accurately described and have been issued to the Named Insured.
 The Undersigned further represents that these policies are endorsed to provide Camrose Regional Exhibition with thirty (30) days written notice of cancellation or material change in coverage.
 Camrose Regional Exhibition and the City of Camrose are added as Additional Insureds to the policy, but only arising out of the Named Insured's operations.
 This certificate is executed and signed by the insurer or authorized Agent/Broker of the Named Insured.

Authorized Representative (Signature) _____ Insurance Company or Agent/Broker _____
 Name of Representative (Please Print) _____ Telephone _____ Date _____





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