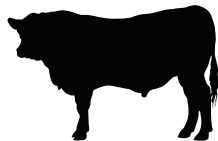


SPONSORSHIP PACKAGE



Canadian

BULL CONGRESS



— ESTABLISHED 1986 —

Canadian Bull Congress is a growing local beef show in Camrose, Alberta. Celebrating a 37 year history of bringing together exhibitors to showcase their livestock and trade exhibits; we are simultaneously celebrating the past while paving the way forward towards an even greater, innovative, sustainable show.

We welcome our sponsor partners with an opportunity to be involved in the community event and market their brand to a unique rural audience.

Event Dates

January 19 & 20, 2024

Future Shows

January 24 & 25, 2025

January 23 & 24, 2026



Sponsorship opportunities

We can customize opportunities to company brands that will lead to optimal results to meet all marketing objectives!

Presenting \$10,000	Platinum \$7,500	Diamond \$5,000
<p>Canadian Bull Congress Presented by, Name Sponsor</p> <p>Hospitality Hosting Presented By, Name Sponsor</p> <hr/> <ul style="list-style-type: none"> • Show Ring Sponsor. • Company logo on ring side event signage. • Sponsor recognition on all Exhibitor Guide, Handbook, etc. Social Media Recognition. • Website Recognition. • 10 Complimentary tickets to CBC Banquet • 20x20 Display Booth. 	<p>Exhibitor Social Exclusive Parking Exhibitor & Business Lounge Beer Sponsor Environmental Services</p> <hr/> <ul style="list-style-type: none"> • Show Ring Sponsor. • Company logo on ring side event signage. • Social Media Recognition. • Website Recognition. • 6 Complimentary dinner tickets to Taste of Beef. • Complimentary 10x10 Display Booth. 	<p>4H & Junior Shows Bull & Heifer Shows Pen of Three Bulls Show Show Ranchers Choice</p> <hr/> <ul style="list-style-type: none"> • Company logo on ring side event signage. • Social Media Recognition. • Website Recognition. • Complimentary dinner tickets to CBC Banquet. • Complimentary 10x10 Display booth at event.





Gold \$3,500	Silver \$2,500	Bronze \$1,000
Volunteer Sponsors Raffle Sponsor <hr/> <ul style="list-style-type: none">• Company logo on ring side event signage.• Social Media Recognition.• Website Recognition.• Complimentary tickets to CBC Banquet.	Exhibitor Breakfast, Name Sponsor Morning Coffee & Pastries, Name Sponsor <hr/> <ul style="list-style-type: none">• Company logo on ring side event signage.• Social Media Recognition.• Website Recognition.• Complimentary tickets to CBC Banquet.	<ul style="list-style-type: none">• Company logo on ring side event signage.• Social Media Recognition.• Website Recognition.• Complimentary tickets to CBC Banquet.

Industry Friends | \$500

Connect directly with exhibitors by providing branded marketing collateral or promotional offers in all Exhibitor participation packages. Website Recognition. Complimentary dinner tickets to Taste of Beef.

Media Partner | VIK

Company logo on ring side event signage. Social Media Recognition. Website Recognition. Complimentary dinner tickets to Taste of Beef. .

Promotional Partner | VIK

Advertise our event to your network and receive: Company logo on ring side event signage. Social Media Recognition. Website Recognition. Complimentary dinner tickets to Taste of Beef.

To apply for exhibit space, please visit the Exhibitor Portal at
info@bullcongress.com
www.bullcongress.com

Sponsorship Application Form

Contact Information

Company Name
(as it will appear in print)

Contact Name

Contact Phone

Contact Email

Address

City

Province

Postal Code

Sponsorship Information

I/We wish to support the event at the following level:

- ☐ Presenting.....\$10,000
- ☐ Platinum\$7,500
- ☐ Diamond.....\$5,000
- ☐ Gold\$3,500
- ☐ Silver\$2,500
- ☐ Bronze.....\$1,000
- ☐ Industry Friends\$5,00
- ☐ Media PartnerVIK
- ☐ Promotional PartnerVIK

Payment Information

- ☐ Yes, I will donate an item for the daily door prize contest
- ☐ Yes, I am interested in being contacted about other sponsorship opportunities at Camrose Regional Exhibition

Make cheque payable to: Camrose Regional Exhibition \$

Please charge my credit card (Call in to pay by credit card) \$

I am unable to attend. Please accept my donation of \$

For more information, please contact the CRE.

Thank you for your support of the Canadian Bull Congress and our community.



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