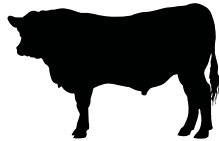


# SPONSORSHIP PACKAGE



*Canadian*

**BULL CONGRESS**



— ESTABLISHED 1986 —

Canadian Bull Congress is a growing local beef show in Camrose, Alberta. Celebrating a 36 year history of bringing together exhibitors to showcase their livestock and trade exhibits; we are simultaneously celebrating the past while paving the way forward towards an even greater, innovative, sustainable show.

We welcome our sponsor partners with an opportunity to be involved in the community event and market their brand to a unique rural audience.

#### Event Dates

**January 20 & 21, 2023**

#### Future Shows

**January 19 & 20, 2024**

**January 24 & 25, 2025**



# Sponsorship opportunities

We can customize opportunities to company brands that will lead to optimal results to meet all marketing objectives!

## Presenting \$10,000

**Canadian Bull Congress**  
Presented by, Name Sponsor  
**Triple Crown Show,**  
Presented By, Name Sponsor  
**Taste of Beef Competition**  
Presented By, Name Sponsor

- Show Ring Sponsor.
- Company logo on ring side event signage.
- Sponsor recognition on all Exhibitor Guide, Handbook, etc. Social Media Recognition.
- Website Recognition.
- 10 Complimentary tickets to CBC Banquet
- 20x20 Display Booth.

## Platinum \$7,500

**Exhibitor Social**  
**Exclusive Parking**  
**Exhibitor & Business**  
**Lounge Beer Sponsor**  
**Environmental Services**

- Show Ring Sponsor.
- Company logo on ring side event signage.
- Social Media Recognition.
- Website Recognition.  
6 Complimentary dinner tickets to Taste of Beef.
- Complimentary 10x10 Display Booth.

## Diamond \$5,000

**4H & Junior Shows**  
**Bull & Heifer Shows**  
**Pen of Three Bulls Show**  
**Show Ranchers Choice**

- Company logo on ring side event signage.
- Social Media Recognition.
- Website Recognition.
- Complimentary dinner tickets to CBC Banquet.
- Complimentary 10x10 Display booth at event.





<b>Gold</b> <b>\$3,500</b>	<b>Silver</b> <b>\$2,500</b>	<b>Bronze</b> <b>\$1,000</b>
<p style="text-align: center;"><b>Mobile Beer Runners</b> <b>Volunteer</b> <b>Sponsors Raffle Sponsor</b></p> <hr/> <ul style="list-style-type: none"> <li>• Company logo on ring side event signage.</li> <li>• Social Media Recognition.</li> <li>• Website Recognition</li> <li>• Complimentary tickets to CBC Banquet.</li> </ul>	<p style="text-align: center;"><b>Exhibitor Breakfast,</b> Name Sponsor <b>Morning Coffee &amp; Pastries,</b> Name Sponsor</p> <hr/> <ul style="list-style-type: none"> <li>• Company logo on ring side event signage.</li> <li>• Social Media Recognition.</li> <li>• Website Recognition.</li> <li>• Complimentary tickets to CBC Banquet.</li> </ul>	<ul style="list-style-type: none"> <li>• Company logo on ring side event signage.</li> <li>• Social Media Recognition.</li> <li>• Website Recognition.</li> <li>• Complimentary tickets to CBC Banquet.</li> </ul>

## Industry Friends | \$500

Connect directly with exhibitors by providing branded marketing collateral or promotional offers in all Exhibitor participation packages. Website Recognition. Complimentary dinner tickets to Taste of Beef.

## Media Partner | VIK

Company logo on ring side event signage. Social Media Recognition. Website Recognition. Complimentary dinner tickets to Taste of Beef. .

## Promotional Partner | VIK

Advertise our event to your network and receive: Company logo on ring side event signage. Social Media Recognition. Website Recognition. Complimentary dinner tickets to Taste of Beef.

To apply for exhibit space, please visit the Exhibitor Portal at  
[info@bullcongress.com](mailto:info@bullcongress.com)  
[www.bullcongress.com](http://www.bullcongress.com)

# Sponsorship Application Form

## Contact Information

Company Name  
(as it will appear in print)

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Contact Name

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Contact Phone

Contact Email

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Address

---

City

Province

Postal Code

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## Sponsorship Information

**I/We wish to support the event at the following level:**

- Presenting (3 available) ..... \$10,000
- Platinum (5 available) ..... \$7,500
- Diamond (8 available)..... \$5,000
- Gold (3 available)..... \$3,500
- Silver (2 available)..... \$2,500
- Bronze..... \$1,000
- Industry Friends ..... \$5,00
- Media Partner ..... VIK
- Promotional Partner ..... VIK

## Payment Information

- Yes, I will donate an item for the daily door prize contest
- Yes, I am interested in being contacted about other sponsorship opportunities at Camrose Regional Exhibition

Make cheque payable to: Camrose Regional Exhibition \$

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Please charge my credit card ( Call in to pay by credit card) \$

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I am unable to attend. Please accept my donation of \$

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For more information, please contact the CRE.

**Thank you for your support of the Canadian Bull Congress and our community.**



4250 Exhibition Dr, Camrose, AB T4V 4R4  
 Phone: (780) 672-3640  
 Fax: (780) 672-8140  
 email: info@bullcongress.com

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