



4250 Exhibition Dr, Camrose, AB T4V 4R4

Phone: (780) 672-3640

Fax: (780) 672-8140

email: info@bullcongress.com

bullcongress.com

Agri-Business Trade Show

Exhibitor Handbook





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Event Overview

Canadian Bull Congress

January 21 & 22, 2022

Camrose Regional Exhibition

Canadian Bull Congress is a two-day community event held annually in partnership with the Camrose Regional Exhibition. The Canadian Bull Congress is one of the longest running signature events of the Camrose Regional Exhibition. This exciting event gathers purebred breeders, cattlemen, exhibitors, and the community. Canadian Bull Congress is your opportunity to profit but more than that it is an opportunity for friendly competition, building community, and engaging in commerce. This year marks the 35th Annual Canadian Bull Congress!

This leading-edge non-profit event regularly boasts attendance of more than 7,500 visitors, from across Canada and internationally. Approximately 12 different cattle breeds are represented at the event annually, along with 250+ livestock exhibitors and product/service-related exhibitors.

Canadian Bull Congress recognizes the importance of hands-on education in the beef and agriculture industries. At Canadian Bull Congress, younger generations are able to participate in youth programming every year. Programs in the past have included a 4-H judging seminar and Top Stock University Fitting Clinic.

Booth Pricing

Agri-Business Exhibitors

10x10, \$5.00sq ft = \$500.00 + \$25.00 GST = \$525.00

10x20, \$4.80sq ft = \$960.00 + \$48.00 GST = \$1008.00

10x30, \$4.50sq ft = \$1350.00 + \$67.50 GST = \$1417.50

20x20, \$4.00sq ft = \$1600.00 + 80.00 GST = \$1680.00

Bulk outside space is available at \$0.50 to exhibitors who have purchased indoor space.

Breed Associations

10' x 10' = \$200 .00 + \$10 .00 (GST) = \$210 .00

10' x 20' = \$310 .00 + \$15 .50 (GST) = \$325 .50

Breed associations must have a booth if they wish to display an animal.

Male animals only to be represented. Only one animal may be displayed.

Breed Associations must adhere to all Rules & Regulations set forth in the Exhibitor Handbook that will be released Fall 2021.





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Booth Location

The Main Arena will house both livestock and Agri-Business Trade Exhibitors. Bull Congress Show Management reserves the right to relocate exhibits if adjustments to the floorplan are required.

What's Included

Two – folding chairs.
One – 8' table with black linen.
One – power outlet.
Two – Exhibitor Passes, additional passes can be purchased at the Show Office.
One – Parking Pass.
WIFI.

Online Entries

Agri-Business Trade Show Exhibitor Applications are only accepted online, [here](#).

(<https://bullcongress.com/exhibitors/entry-forms/agribusiness-tradeshow/>)

Application Deadline

Agri-Business Trade Show Exhibitors applications will be reviewed and accepted as they are received.

Entries should be received by December 14, 2021, or earlier to secure a space.

Important Notes

Priority will be given to livestock equipment, supplies and agriculture focused business services and associations.

Displays, booth signage & products should be professional and well-presented.

Booths require staffing during the hours of operation.

Exhibitors are not permitted to do business outside of their allocated booth space.

Insurance

Confirmation of \$1,000,000 Commercial General Liability insurance is mandatory; have the completed insurance papers accompany all entries and registrations.

Agri-Business Trade Show Exhibitors coverage is from January 17, 2022 to January 24, 2022 (for large equipment covering mandatory early move-in).





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Payment

Payment in full, insurance papers and all other entry papers that are applicable must be submitted by December 14, 2021. Entries will not be considered until all information and monies are received. All cheques are payable to: **Camrose Regional Exhibition**

Mail to:

Camrose Regional Exhibition
4250 Exhibition Drive
Camrose AB, T4V 4Z8

Email to:

info@bullcongress.com

Privacy Policy

Corporate names and booth locations will be published and shared publicly – online and in marketing collateral, including but not limited to: company name, website, addresses, and business categories. Canadian Bull Congress does not sell or share Personal or Corporate Business information with affiliates.

Get Involved

Sponsor

If you are interested in sponsorship opportunities with the Canadian Bull Congress for the duration of the two-day premier livestock show please contact us to discuss opportunities to engage a unique rural audience. We are able to customize opportunities to fit company brands that will lead to optimal results that meet all marketing objectives. [Learn more.](#)

Volunteer

Are you interested in getting involved in this premier agricultural event? [Sign Up.](#)

Contact Us

Tel: [780-672-3640](tel:780-672-3640)

Toll Free: [1-800-296-8112](tel:1-800-296-8112)

Fax: [1-780-672-8140](tel:1-780-672-8140)

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